Beat: Entertainment

DEMI LOVATO To Launch Fall Collaboration With KATE HUDSON s Fabletics

To Make Every Woman Feel Iconic

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USPA NEWS - With the Aim to make Every Woman feel Iconic in her Own Right, the Demi Lovato for Fabletics Collection will feature Elevated Designs, as well as continue to support United Nations Foundation's Girl Up...

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Following the Success and Social Impact of her Initial Limited Edition Capsule in May, the Fall Activewear Collection will mark the Singer's Second Collaboration with the Brand, and offers a Complete Performance Line of 12 Exclusive Outfits.

With the Fabletics Mission to Empower Women by making a Healthy, Active Lifestyle accessible to Everyone regardless of Size, Shape, Age or Ability, the New Demi Lovato for Fabletics Collection reinforces their shared Commitment to Inclusion, Female Empowerment, Inclusivity and Body Positivity.

As part of the Fabletics continued Partnership with Girl Up, the Brand is dedicated to creating a Community that nurtures Inspiring, Confident and Spirited Girls who are able to realize their Best Selves. By integrating Demi's authentic voice and passionate influence, Fabletics will support one of Girl Up's Priority Initiatives, SchoolCycle. Girl Up's SchoolCycle initiative works with UNFPA to give girls bikes (along with spare parts and maintenance training) so they can continue their Education and Travel quickly and safely to and from School, as well as give them Independence and Mobility to create a better Future for themselves, their Families and Communities.

Source : Fabletics

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